

WHOLESALE DELIVERED PRICES

PRODUCT TYPE	UPC	UNITS PER CASE	WHOLESALE PRICE PER EACH	CASE PRICE	MSRP
MAGIC DUST					
3 OZ. SHAKER	6 67601 82884 8	12	\$3.29	\$39.48	\$5.99
MIKE'S ORIGINAL					
18 OZ. BOTTLE	6 67601 21690 4	6	\$3.59	\$21.54	\$5.99
LITTLE KICK					
18 OZ. BOTTLE	6 67601 21963 9	6	\$3.59	\$21.54	\$5.99
HOG WARSH					
18 OZ. BOTTLE	8 67133 00027 3	6	\$3.59	\$21.54	\$5.99
APPLE CITY RED					
18 OZ. BOTTLE	8 67133 00026 6	6	\$3.59	\$21.54	\$5.99

TWO INNER PACKS OF 6 IN CASE OF 12 / FOB MURPHYSBORO, ILLINOIS

PRAISE

bon appétit
"BEST RIBS IN THE U.S."

TOP TEN
BBQ JOINTS IN THE U.S."

THRILLIST "TOP 33"
BBQ RESTAURANTS"

FOOD FEUDS "BEST BBQ"
IN ST. LOUIS"

GRUB STREET "11 BEST RESTAURANTS"
IN ILLINOIS OUTSIDE OF CHICAGO"

FOOD & WINE
"TOP BBQ CITY"

THRILLIST "BEST BBQ"
IN ILLINOIS"

AS SEEN ON



THE BEST THING I EVER ATE



BEST IN SMOKE



17BBQ.COM

@17thstreetbbq f t p y i

17TH STREET BARBECUE · MURPHYSBORO, IL



MIKE'S ORIGINAL

Nutrition Facts

Serving Size: 2 tablespoons (28g)
Servings Per Container: 18

Amount Per Serving
Calories 35 Calories from Fat 10

% Daily Value*

Total Fat 1g 2%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0g 0%

Sodium 250mg 10%

Total Carbohydrate 6g 2%

Dietary Fiber 0g 0%

Sugars 4g

Protein 0g

Vitamin A 2% Vitamin C 2%

Calcium 0% Iron 0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g



6 67601 21690 4

INGREDIENTS: KETCHUP (TOMATO CONCENTRATE FROM VINE-RIPENED TOMATOES, CANE SUGAR, DISTILLED VINEGAR, SALT, LESS THAN 2% OF ONION POWDER, SPICE, NATURAL FLAVORS), MUSTARD (DISTILLED VINEGAR, WATER, #1 GRADE MUSTARD SEED, SALT, TURMERIC, PAPRIKA, SPICE, NATURAL FLAVORS AND GARLIC POWDER), APPLE CIDER VINEGAR, SUGAR, BROWN SUGAR, CANOLA OIL, WORCESTERSHIRE SAUCE (DISTILLED WHITE VINEGAR, ANCHOVIES, GARLIC, MOLASSES, ONIONS, SALT, SUGAR, WATER, CHILI PEPPER EXTRACT, CLOVES, NATURAL FLAVORINGS, TAMARIND EXTRACT), LEMON JUICE, WATER, AND NATURAL SPICES



LITTLE KICK

Nutrition Facts

Serving Size: 2 tablespoons (28g)
Servings Per Container: 18

Amount Per Serving
Calories 35 Calories from Fat 10

% Daily Value*

Total Fat 1g 2%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0g 0%

Sodium 250mg 10%

Total Carbohydrate 6g 2%

Dietary Fiber 0g 0%

Sugars 4g

Protein 0g

Vitamin A 2% Vitamin C 2%

Calcium 0% Iron 0%

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Dietary Fiber	25g	30g



6 67601 21963 9

INGREDIENTS: KETCHUP (TOMATO CONCENTRATE FROM VINE-RIPENED TOMATOES, CANE SUGAR, DISTILLED VINEGAR, SALT, LESS THAN 2% OF ONION POWDER, SPICE, NATURAL FLAVORS), MUSTARD (DISTILLED VINEGAR, WATER, #1 GRADE MUSTARD SEED, SALT, TURMERIC, PAPRIKA, SPICE, NATURAL FLAVORS AND GARLIC POWDER), APPLE CIDER VINEGAR, SUGAR, BROWN SUGAR, CANOLA OIL, WORCESTERSHIRE SAUCE (DISTILLED WHITE VINEGAR, ANCHOVIES, GARLIC, MOLASSES, ONIONS, SALT, SUGAR, WATER, CHILI PEPPER EXTRACT, CLOVES, NATURAL FLAVORINGS, TAMARIND EXTRACT), LEMON JUICE, WATER, AND NATURAL SPICES



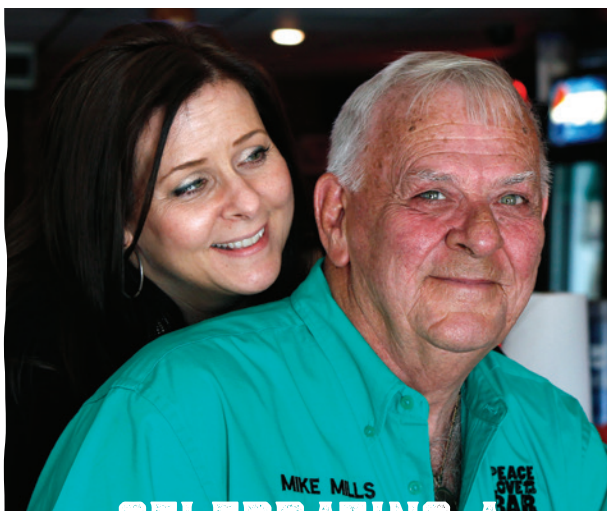
MAGIC DUST®

INGREDIENTS: SALT, SUGAR, PAPRIKA, BLACK PEPPER, GARLIC, ONION, CHILI POWDER, CUMIN, AND OTHER SPICES



6 67601 82884 8

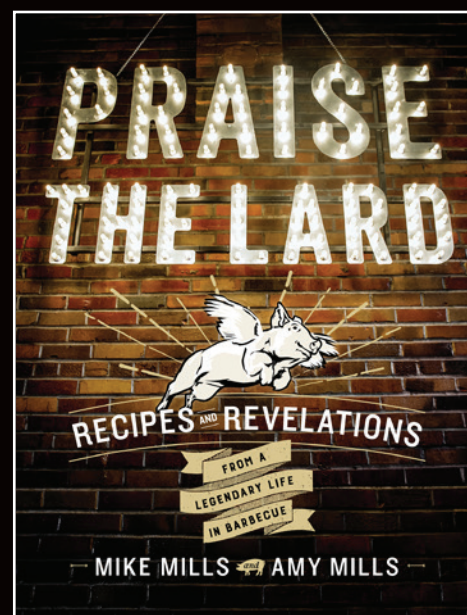
GLUTEN-FREE
NO HIGH-FRUCTOSE CORN SYRUP
NO MSG PEANUT-FREE



CELEBRATING A LEGENDARY LIFE IN BARBECUE

Mike Mills & Amy Mills
THE LEGEND THE THIRD GENERATION

We're three generations deep in the world of barbecue and we're fortunate to have won Grand World Championships and accolades from Memphis in May and The Jack to *Vogue*, *Bon Appetit* and Food Network. We've even been given top-security clearance to serve barbecue aboard Air Force One. What means the most to us, though, is the recognition brought to Southern Illinois and the community we've created through barbecue. By sharing our sauces and seasonings with you, we're bringing you into the fold. Welcome home.



WE WROTE THE BOOK ON BARBECUE. LITERALLY.

At 17th Street, barbecue is a culture, not a concept, and Mike and Amy's books invite you to join them beside the pit as they share all of the friendships, stories, techniques, signature recipes, and no-nonsense advice of a family with more than 100 years in the barbecue business.



NOMINATED FOR THE JAMES BEARD AWARD



APPLE CITY RED

Nutrition Facts

Serving Size: 2 tablespoons (28g)
Servings Per Container: 18

Amount Per Serving

Calories 130 Calories from Fat 0

% Daily Value*

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0g 0%

Sodium 580mg 24%

Total Carbohydrate 29g 10%

Dietary Fiber 0g 0%

Sugars 27g

Protein 0g

Vitamin A 6% Vitamin C 6%

Calcium 0% Iron 0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

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Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g



8 67133 00026 6

INGREDIENTS: KETCHUP (TOMATO CONCENTRATE FROM VINE-RIPENED TOMATOES, CANE SUGAR, DISTILLED VINEGAR, SALT, LESS THAN 2% OF ONION POWDER, SPICE, NATURAL FLAVORS), APPLE CIDER VINEGAR, BROWN SUGAR, CANE SUGAR, AND NATURAL SPICES



HOG WARSH

Nutrition Facts

Serving Size: 2 tablespoons (28g)
Servings Per Container: 18

Amount Per Serving

Calories 25 Calories from Fat 0

% Daily Value*

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0g 0%

Sodium 85mg 4%

Total Carbohydrate 5g 2%

Dietary Fiber 0g 0%

Sugars 4g

Protein 0g

Vitamin A 0% Vitamin C 0%

Calcium 0% Iron 0%

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Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g



8 67133 00027 3

INGREDIENTS: APPLE CIDER VINEGAR, KETCHUP (TOMATO CONCENTRATE FROM VINE-RIPENED TOMATOES, CANE SUGAR, DISTILLED VINEGAR, SALT, LESS THAN 2% OF ONION POWDER, SPICE, NATURAL FLAVORS), CANE SUGAR, WORCESTERSHIRE SAUCE (DISTILLED WHITE VINEGAR, MOLASSES, SUGAR, WATER, SALT, ONIONS, ANCHOVIES, GARLIC, CLOVES, TAMARIND EXTRACT, NATURAL FLAVORINGS, CHILI PEPPER EXTRACT), RED PEPPER FLAKES

SPLASH THIS PEPPER-FLECKED CAROLINA VINEGAR SAUCE ON PULLED PORK OR BRISKET, JUST BEFORE SERVING. USE ALONE FOR TRADITIONAL CAROLINA-STYLE BARBECUE OR LAYER IT WITH YOUR FAVORITE SAUCE.